BFA in Design with concentration in Industrial Design

Design the Products People Use Every Day

The Industrial Design (ID) program teaches students to conceptualize, design, and improve the products, objects, tools, and devices that people use each day.

Every manufactured object we interact with – from faucets to electronics, footwear to toys, medical devices to sports gear – is a product of design and industrial designers. At KU, ID students gain an in-depth understanding of all levels of product design, development, and manufacture through a human-centered and career-focused approach. The KU Industrial Design program prepares graduates to enter professional life ready to create innovative, beautiful, and sustainable solutions that improve products, businesses, and lives.

The BFA in Design, Industrial Design degree consist of a carefully-arranged sequence of courses that follow a four-year track from the fall semester of a student's year of admission to the program. Studios are typically only available in either fall or spring semesters and cannot be compressed into an accelerated time frame.

Year 1

Fall	Hours	Spring	Hours
BDS 101 (Studio)	4	INDD 101 (Studio)	4
BDS 103 (Studio)	4	INDD 114 (Studio)	4
HA 100 or 151 (Core 34: Arts and Humanities (SGE))[060]**	3	ADS 340 (HA 100 or HA 151 prerec)	3
Core 34: English (SGE)[010]	3	Core 34: English (SGE)[010]	3
ADS 320	1	Core 34: Math and Statistics (SGE)[030]	3
	15		**17**

Year 2

Fall	Hours	Spring	Hours
INDD 210 (Studio)	4	INDD 220 (Studio)	4
INDD 214 (Studio)	4	INDD 308 (Studio)	3
ADS 347 or 345	3	INDD 350 (Studio)	4
Core 34: Natural and Physical Sciences (SGE)[040]	4	Core 34: Social and Behavior Science (SGE)[050]	3
		ADS 320	1
	15		**15**

Year 3

Fall	Hours	Spring	Hours
INDD 310 (Studio)	4	INDD 325 (Studio)	4
INDD 315 (Studio)	4	Major Studio Elective (see Major Studio Elective List)	4
INDD 430 (Studio)	3	ADS 402	3
ADS 450	3	ADS 320	1
Core 34: Communications (SGE)[020]	3	Core 34: Social and Behavior Science (SGE)[050]	3
	17		**15**

Year 4

Fall	Hours	Spring	Hours
INDD 410 (Capstone Studio)	4	INDD 425 (Studio)	4
Major Studio Elective (see Major Studio Elective List)	4	Major Studio Elective (see Major Studio Elective List)	4
Core 34: US Culture (SGE)[070]	3	ADS 455	1
Core 34: Global Culture (SGE)[070]	3	Core 34: Arts and Humanities (SGE)[060]	3
	14		**12**

Total Hours 120

Notes

ADS 320 KU Design Professional Lecture Series: Three credit hours of ADS 320 are required.

Major Studio Electives (12 credits)

Code	Title	Hours
INDD 378	Problems in Industrial Design: _____	4
INDD 380	Footwear Design Lab	4
INDD 382	Digital Guitar Workshop	4
INDD 384	Soft Goods Lab	4
ADS 531	Internship Credit	1-6
ADS 532	Study Abroad: _____	3
ADS 533	Study Abroad Documentation	3
ADS 560	Topics in Design: _____	4
IXD 302	Fundamentals in UI/UX Design	3
IXD 415	Emerging Technologies 1	4
VISC 426	Experiential Design	4

Notes:

* - This course is a Required major course and is also part of Core 34: Systemwide General Education. If this course is not taken to fulfill the Core 34:SGE requirement, it must be taken in place of elective hours.

** - This course is a Recommended Core 34: Systemwide General Education course. This specific course is not required but is recommended by the program's faculty.

*** - This course is a Required Core 34: Systemwide General Education course. This program is approved by the Kansas Board of Regents to require this specific Core 34:Systemwide General Education course. If a student did not take this course it must be taken in addition to other degree requirements.