

# Minor in Business

## Minor in Business

The Minor in Business is open to any KU undergraduate student. Whether student are majoring in geology, psychology, journalism — and everything in between — KU's minor in business provides a valuable skill set for the professional world and will set them apart from their peers.

The program is designed to allow students with majors outside of the School of Business to supplement their education with a better understanding of business concepts. Coursework consists of six courses -- four required and two elective -- for a total of 18 credit hours. All business minor courses must be taken for a grade; credit/no credit is not permitted.

Students are strongly encouraged to declare the minor as early as possible by completing a declaration of the minor form (<https://inowformsprivate.ku.edu/fs/?form=BUS%20Minor%20Declaration%20Form>). In order to declare a minor in business, students must have a major at KU other than business. When a student has declared a minor in business, completed the six courses required with a cumulative GPA of 2.0 or better, and applied for a degree with the Office of the Registrar, the minor is granted.

## Requirements for the Minor in Business

There are four (4) required courses. Students must complete two (2) elective classes. The minor requires completion of 18 hours (6 courses) with a cumulative grade-point average of 2.0 or higher in these courses. All business minor courses must be taken for a grade; credit/no credit is not permitted.

Students must declare the business minor by completing the declaration of minor form (<https://inowformsprivate.ku.edu/fs/?form=BUS%20Minor%20Declaration%20Form>) and are strongly encouraged to do so as early as possible.

Code	Title	Hours
<b>Required Coursework -- 12 Hours</b>		
BE 305 or BE 301 or BE 302	Economics of Business Managerial Economics Managerial Economics, Honors	3
FIN 305 or FIN 310 or FIN 311	Finance and Accounting Finance Finance, Honors	3
MGMT 305 or MGMT 310 or MGMT 311	Survey of Management and Leadership Principles of Management Principles of Management, Honors	3
MKTG 305 or MKTG 310 or MKTG 311	Survey of Marketing Marketing Marketing, Honors	3
<b>Elective Coursework -- 6 Hours</b>		
ACCT 200	Fundamentals of Financial Accounting	
ACCT 201	Managerial Accounting I	
BSAN 202	Statistics	
ENTR 301	Starting Your Own Business	
ENTR 302	Financing Your Own Business	

ENTR 303	Marketing Your Own Business
ENTR 410	Building Entrepreneurial Competency
ENTR 460	Entrepreneurial Finance
ENTR 470	Entrepreneurial Marketing
FIN 208 or FIN 408	Principles of Insurance Principles of Insurance
FIN 324 or FIN 424	Risk Management Foundations Enterprise Risk Management
FIN 330	Introduction to Financial Planning and Retirement
MGMT 472	Project Management
MKTG 315 or MKTG 421	Sales Management Sales Management
MKTG 316 or MKTG 420	Professional Selling Skills Professional Selling Skills
SCM 305 or SCM 310 or SCM 311	Survey of Decision Making in Business Management Science and Operations Management Management Science and Operations Management, Honors
Or Other Courses Subject to Approval	

**Total Hours** **18**

\*Elective courses may have prerequisite structures. Some listed course equivalencies require admission to the School of Business and have restricted enrollment.