

Undergraduate Certificate in Entrepreneurship

The Certificate in Entrepreneurship is an undergraduate experiential learning certificate designed to intentionally connect the skills and knowledge gained in the classroom with activities and experiences occurring outside of the classroom. Experiential learning certificates require students to thoughtfully and continually contemplate their learning through a reflective process.

A certificate in entrepreneurship can benefit all majors and career paths by fostering innovative, strategic thinking.

CERTIFICATE REQUIREMENTS

Eligibility

This certificate is open to all KU undergraduate students.

Register

Register for this certificate at elcerts.ku.edu

Course Requirements

Complete 3 courses for a total of 9 credit hours.

Code	Title	Hours
Required Courses -- 6 Hours		
ENTR 410	Building Entrepreneurial Competency	3
FIN 305	Finance and Accounting	3
or FIN 310	Finance	
Elective Course -- 3 Hours		3
ENTR 400	Special Topics in Entrepreneurship: _____	
ENTR 430	Corporate Entrepreneurship	
ENTR 450	Entrepreneurship Capstone	
ENTR 460	Entrepreneurial Finance	
ENTR 470	Entrepreneurial Marketing	
ENTR 480	Small Business Management	
ENTR 490	Solving Wicked Problems	
Total Hours		9

- All courses must be completed with a grade of C or higher to count toward the certificate.

Experiences

- Earn 4 points through participation in School of Business entrepreneurship co-curricular activities
- See School of Business website for more information on the types of activities that qualify
- Complete a final reflection

At the completion of this program, students will be able to:

- Construct an economically possible business model for a given entrepreneurial opportunity.

- Formulate an economically possible go-to-market plan for a given entrepreneurial opportunity.
- Assess the economic viability of a business through relevant financial and market analyses.