Minor in Design Entrepreneurship

The Minor in Design Entrepreneurship aligns existing Design and Entrepreneurship coursework in order to provide holistic training to students who wish to apply design thinking and methodologies into commercial applications. Students participating in the minor would take four courses in successful venture creation through the Center for Entrepreneurship, one course in Design thinking and methodologies, then a capstone Design course in which they'll apply all that they've learned in their other minor coursework.

Admission Requirements:

In order for a student to qualify for admission to the Minor in Design Entrepreneurship, that interested student must hold a KU Cumulative Graduation GPA (just KU grades) or at least 2.0. A portfolio is not prerequisite to admission to the Minor in Design Entrepreneurship.

Application Link & Deadline:

In order to be considered for admission to the Minor in Design Entrepreneurship, students will need to submit this application webform (https://deptsec.ku.edu/~sadp/form/51/). Qualifying applications received by August 1 will grant admission for the immediately-following fall semester. Qualifying applications received by January 1 will grant admission for the immediately-following spring semester. Applications received from students who don't meet the GPA requirement listed above will be denied.

Total Required Credit Hours, 300+ Level (jr/sr) Credit Hours:

The Minor in Design Entrepreneurship requires 20 credit hours of coursework (6 courses), all of which are taken at the 300+ (jr/sr) level.

Residency Requirement:

At least 9 credit hours of coursework completed for the minor must be completed at KU.

GPA Requirement:

A minimum GPA of at least 2.0 is required across all courses completed for the minor.

Specific Course Requirements:

Admission to the minor is not prerequisite for enrollment in ENTR courses. Admission is prerequisite for enrollment in ADS courses.

Code	Title	Hours
ENTR 410	Building Entrepreneurial Competency	3
ENTR 460	Entrepreneurial Finance	3
ENTR 470	Entrepreneurial Marketing	3
ENTR 450	Entrepreneurship Capstone	3
ADS 560	Topics in Design: _____	4
or ANIM 440	Fourth-Year Studio I: Pre-Production	
or ILLU 455	Fourth-Year Studio I: Promotion and Marketing for Illustration	
or INDD 410	Industrial Design Fourth-Year Studio I	
or IXD 432	Interaction Design 4	
or PHTO 450	Fourth-Year Seminar	
or VISC 465	Fourth-Year Studio I	
ADS 560	Topics in Design: _____	4
or ANIM 450	Fourth-Year Studio II: Production and Post	
or ILLU 465	Fourth-Year Studio II: Promotion and Marketing for Illustration II	
or INDD 425	Industrial Design Fourth-Year Studio II	
or IXD 442	Interaction Design 5	
or PHTO 500	Portfolio and Thesis	
or VISC 470	Visual Communication Capstone	
Total Hours		**20**