

Minor in Interaction Design

The Minor in Interaction Design (IXD) is 18-20 credits and introduces students to the principles, methods, and tools that shape how people engage with technology and information in everyday life. Students gain experience conceptualizing, prototyping, and evaluating digital experiences – from websites and mobile apps to interactive media, data visualization, and emerging technologies such as AI, AR/VR, and wearable computing.

Designed for students who wish to enhance their major area of study with design and technology skills, the IXD minor emphasizes usability, accessibility, and creative problem-solving. Through hands-on coursework and collaborative projects, students develop an understanding of how design decisions influence human behavior, communication, and perception – skills increasingly in demand across industries.

The curriculum focuses on:

- Human-centered design, user interface design
- Interaction design principles
- Information architecture and visual systems
- Prototyping with contemporary digital tools
- Research methods for user experience and design strategy

Code	Title	Hours
Required Courses		
ADS 320	KU Design Professional Lecture Series	1
IXD 105	Foundations of Digital Design	4
	or IXD 101 Introduction to Digital Design	
IXD 302	Fundamentals in UI/UX Design	3
Electives (select 3 from the list)		10-12
IXD 402	Interaction Design 2	
IXD 412	Interaction Design 3	
IXD 414	Design Systems	
IXD 415	Emerging Technologies 1	
VISC 105	Introduction to Visual Communication Design	
	or VISC 101 Introduction to Visual Communication Design	
VISC 301	Principles of Graphic Design	
ADS 340	History of Design	
	or ADS 341 History of Design	
	or ADS 402 Visual Culture	
ADS 560	Topics in Design: _____	
ADS 710	Advanced Human Factors in Interaction Design	
Total Hours		18-20

Notes:

- Students may enroll in ADS 320 and ADS 341 without prior admission to the Minor in Interaction Design. Admission to the minor is prerequisite to enrollment in all other courses required for the Minor in Interaction Design.
- For assistance with questions about the Minor in Interaction Design curriculum, course availability, permissions, additional design

electives, or other program details, please contact the Department of Design Chair.

- For assistance with enrollment planning, please schedule an appointment with your academic advisor.

Total Required Credit Hours, 300+ Level (Jr/Sr) Credit Hours:

The minor consists of at least 18-20 credit hours; 12 credit hours must be completed at the 300+ level (Jr/Sr level).

Residency Requirements:

At least 9 credit hours of courses required for the minor must be completed at KU.

GPA Requirements:

A minimum GPA of 2.0 is required across all courses taken for the minor.