

MA in Design with Concentration in Design Management & Strategy

Year 1

Fall	Hours Spring	Hours
ADS 750	3 ADS 712	3
Elective	3 ADS 714	3
	6	6

Year 2

Fall	Hours Spring	Hours
ADS 861	1 ADS 751	3
Elective	3 ADS 760	3
Elective	3 ADS 890	6
	7	12

Total Hours 31

Code	Title	Hours
Electives (select 2)		
ADS 702	Visual Culture	
ADS 710	Advanced Human Factors in Interaction Design	
ADS 765	Interaction Design	
ADS 740	Special Problems in Design	
Design Elective INDD, IXD	Any course(s) at the 500+ level beyond ADS, DSGN, VISC,	
Graduate Elective	See Note.	

Note: A student may take up to six credit hours outside the school. Any student who wants to take an elective course outside the school must have permission from the instructor of the course, the school offering the course, and the MA graduate director prior to enrolling in the course. The student should be prepared to indicate how the course contributes to the master's program. Submission of a course description or syllabus from the course may be required for approval.