

Undergraduate Certificate in Media Cultures

The Undergraduate Certificate in Film & Media studies offers an examination of media strategies for analysis and storytelling in contemporary culture. The certificate is structured around five courses that integrate theory and application, designed for non-residential, non-traditional, and professional students. These courses offer a global perspective through an analytical, ethical and creative framework for evaluating media in a diversity of contexts.

To be awarded the certificate, students must successfully complete the following

Code	Title	Hours
FMS 200	Film and Media Aesthetics	3
FMS 355	Storytelling with Digital Media	3
FMS 410	US Diversity in Visual Culture	3
FMS 425	Ethics in Storytelling	3
Total Hours		12

At the completion of this program, students will be able to:

- Critically evaluate and write clearly, effectively, and with an awareness of ethical appropriateness about film and other media. (Critical Analysis & Written expression)
- Create meaningful, ethically appropriate stories/messages/meanings through a visual medium- be it film, animation, or digital media. (Creative Expression & A/V Production)
- Understand and appreciate the role of film and other media in the development of culture and the importance of diversity in culture. (Acquisition and synthesis of a broad range of cultural knowledge, historical context and creative works)
- Learn and be ready to apply professionalization and career-planning knowledge for film and media careers, as well as gaining career/skill development appropriate to graduate school or post-graduate work. (Application)