

Co-Major in International Business

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The business school offers a co-major in international business in response to increasing interest from students and a growing number of employers valuing international business competence. This co-major encourages business school students to develop a highly valuable and marketable resume of competency in both international business issues and language skills, as well as a functional skill set.

The co-major must be paired with one of the other B.S.B. program majors (e.g., accounting, finance, business administration, etc.).

The co-major is not open to non-business students.

International Business, Co-Major

To earn a co-major in international business, a student must satisfy requirements for another B.S.B. major and successfully complete a total of at least 21 credit hours, consisting of 9 hours of required courses and 12 hours of electives, as well as language and study abroad requirements. Note: Students who complete the international business co-major are unable to also complete the international business minor.

REQUIRED COURSES (9 credit hours):

Code	Title	Hours
IBUS 410	Introduction to International Business	3
IBUS 462	Comparative and Cross-Cultural Management	3
IBUS 480	International Management	3

ELECTIVES: Students will complete 12 hours of credit through courses from the following list:

Code	Title	Hours
IBUS 415	Business in Latin America	3
IBUS 425	Business in East Asia	3
FIN 420	International Finance	3
MKTG 440	Global Marketing	3
MGMT 434	International Human Resource Management	3
IBUS 499	Short-Term Study Abroad (May repeat course but must have different instructors or cross-listed discipline)	
IBUS 400	Special Topics in International Business: _____	1-5
IBUS 500	Individual Research in International Business	1-5

Other approved 400-level IBUS elective

Up to 2 additional courses that satisfy the International Dimension Requirement*

*Approved IDR courses are identified in the the KU Catalog (<https://catalog.ku.edu/business/#undergraduatetext>).

LANGUAGE REQUIREMENT: Students must complete four semesters of foreign language study or demonstrate intermediate-level proficiency.

STUDY ABROAD REQUIREMENT: Students must complete a summer or semester-long study abroad experience lasting at least six weeks.