

Co-Major in International Business

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The business school offers a co-major in international business in response to increasing interest from students and a growing number of employers valuing international business competence. This co-major encourages business school students to develop a highly valuable and marketable resume of competency in both international business issues and language skills, as well as a functional skill set.

The co-major must be paired with one of the other B.S.B. program majors (e.g., accounting, finance, business administration, etc.).

The co-major is not open to non-business students.

International Business, Co-Major

To earn a co-major in international business, a student must satisfy requirements for another B.S.B. major and successfully complete a total of at least 21 credit hours, consisting of 9 hours of required courses and 12 hours of electives, as well as language and study abroad requirements. Note: Students who complete the international business co-major are unable to also complete the international business minor.

Code	Title	Hours
REQUIRED COURSES (9 credit hours)		9
IBUS 410	Introduction to International Business	3
IBUS 462	Comparative and Cross-Cultural Management	3
IBUS 480	International Management	3
ELECTIVES COURSES (9 credit hours)		
IBUS 415	Business in Latin America	
IBUS 425	Business in East Asia	
FIN 420	International Finance	
MKTG 440	Global Marketing	
MGMT 434	International Human Resource Management	
IBUS 499	Short-Term Study Abroad (May repeat course but must have different instructors or cross-listed discipline)	
IBUS 400	Special Topics in International Business: _____	
IBUS 500	Individual Research in International Business	
Other approved 400-level or higher IBUS elective		
Up to 2 additional courses (6 hours maximum) on business-relevant contemporary international topics as approved by KU international business faculty.		
Total Hours		18

LANGUAGE REQUIREMENT: Students must complete four semesters of foreign language study or demonstrate intermediate-level proficiency.

STUDY ABROAD REQUIREMENT: Students must complete a summer or semester-long study abroad experience lasting at least six weeks.

At the completion of this program, students will be able to:

- Demonstrate effective, focused, and disciplined communication in both oral and written form.

- Demonstrate critical thinking with an increased capacity for analytical problem solving.
- Student is a trained collaborator capable of creating value in a team and progressing into a leadership role.
- Student is knowledgeable across several core business disciplines with an appreciation for where and how they integrate.