Minor in International Business

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The international business minor encourages both business and non-business students to explore the international dimensions of business.

This minor is open to students in the B.S.B. degree program pursuing one of the business majors. It cannot be earned in addition to the co-major in international business.

This minor is open to non-business students. Progress through minor coursework may require satisfaction of some prerequisites in addition to required and elective coursework toward the minor.

Requirements:

The International Business Minor includes 18 hours of coursework, consisting of 9 hours of required courses plus 9 hours of electives, as well as language and cultural broadening requirements. This minor is open to all students at the University of Kansas.

Note: Consistent with the Business Minor program, students must earn a cumulative "C" average to complete the International Business Minor.

Code	Title	Hours
The coursework required for the International Business Minor is as follows:		
Required Knowledge:		
9 credits from three required courses:		
MGMT 310	Principles of Management (or MGMT 311 or MGMT 305)	3
IBUS 410	Introduction to International Business	3
IBUS 462	Comparative and Cross-Cultural Management	3
Language Requirement:		
1 semester of a foreign language or proficiency equivalency		
Cultural Broadening Requirement:		
Students are required to successfully complete one language course at KU or participate in a KU summer or semester study abroad (minimum 4 weeks)		
Electives:		
IBUS 415	Business in Latin America	3
IBUS 425	Business in East Asia	3
IBUS 480	International Management	3
FIN 420	International Finance	3
MKTG 440	Global Marketing	3
MGMT 434	International Human Resource Management	3
One additional course from the School of Business IDR list (beyond the cultural broadening requirement in the BSB)		
IBUS 499	Short-Term Study Abroad (May repeat course but must have different instructors or cross-listed discipline)	
Other approved 400-level IBUS elective		
IBUS 400	Special Topics in International Business: _____	1-5
IBUS 500	Individual Research in International Business	1-5