

Minor in Business

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The Minor in Business is open to any KU undergraduate student. Whether student are majoring in geology, psychology, journalism — and everything in between — KU's minor in business provides a valuable skill set for the professional world and will set them apart from their peers.

The program is designed to allow students with majors outside of the School of Business to supplement their education with a better understanding of business concepts. Coursework consists of six courses -- four required and two elective -- for a total of 18 credit hours. All business minor courses must be taken for a grade; credit/no credit is not permitted.

Students are strongly encouraged to declare the minor as early as possible by completing a declaration of the minor form (<https://inowformsprivate.ku.edu/fs/?form=BUS%20Minor%20Declaration%20Form>). In order to declare a minor in business, students must have a major at KU other than business. When a student has declared a minor in business, completed the six courses required with a cumulative GPA of 2.0 or better, and applied for a degree with the Office of the Registrar, the minor is granted.

Requirements for the Minor in Business

There are four (4) required courses. Students must complete two (2) elective classes. The minor requires completion of 18 hours (6 courses) with a cumulative grade-point average of 2.0 or higher in these courses. All business minor courses must be taken for a grade; credit/no credit is not permitted.

Students must declare the business minor by completing the declaration of minor form (<https://inowformsprivate.ku.edu/fs/?form=BUS%20Minor%20Declaration%20Form>) and are strongly encouraged to do so as early as possible.

Four (4) Required Courses

Code	Title	Hours
BE 305	Economics of Business	3
or BE 301	Managerial Economics	
or BE 302	Managerial Economics, Honors	
FIN 305	Finance and Accounting	3
or FIN 310	Finance	
or FIN 311	Finance, Honors	
MGMT 305	Survey of Management and Leadership	3
or MGMT 310	Principles of Management	
or MGMT 311	Principles of Management, Honors	
MKTG 305	Survey of Marketing	3
or MKTG 310	Marketing	
or MKTG 311	Marketing, Honors	

Two (2) Elective Courses*

Code	Title	Hours
ACCT 200	Fundamentals of Financial Accounting	4
ACCT 201	Managerial Accounting I	3

BSAN 202	Statistics	3
ENTR 301	Starting Your Own Business	3
ENTR 302	Financing Your Own Business	3
ENTR 303	Marketing Your Own Business	3
ENTR 410	Building Entrepreneurial Competency	3
ENTR 460	Entrepreneurial Finance	3
ENTR 470	Entrepreneurial Marketing	3
FIN 208	Principles of Insurance	3
or FIN 408	Principles of Insurance	
FIN 324	Risk Management Foundations	3
or FIN 424	Enterprise Risk Management	
FIN 330	Introduction to Financial Planning and Retirement	3
MGMT 472	Project Management	3
MKTG 315	Sales Force Management	3
or MKTG 425	Sales Force Management	
MKTG 316	Professional Selling Skills	3
or MKTG 426	Professional Selling Skills	
SCM 305	Survey of Decision Making in Business	3
or SCM 310	Management Science and Operations Management	
or SCM 311	Management Science and Operations Management, Honors	

*Elective courses may have prerequisite structures. Some listed course equivalencies require admission to the School of Business and have restricted enrollment.