

Undergraduate Certificate in Accounting for Strategic Decision-Making

The **Certificate in Accounting for Strategic Decision-Making** supports students earning a Bachelor of Science in Business by adding an accounting skillset to major-specific knowledge. Students will add value to their degree by understanding how to make management and resource allocation decisions with accounting information, devise planning and performance management systems, and use financial information to implement organization strategy. The Certificate will also pave the way for students to successfully pass the Certified Management Accounting (CMA) exam.

The Institute of Management Accountants (IMA) states that management accounting is moving away from the reporting and control functions. Today, managers must make strategic, data-backed decisions, effectively communicate both financial and non-financial data, and serve on cross-functional teams. The Certificate in Accounting for Strategic Decision-Making will provide students with the language and knowledge to be financially fluent in a business setting.

Courses

The certificate requires twelve hours of coursework as specified below.

Code	Title	Hours
ACCT 201	Managerial Accounting I	3
ACCT 313	Financial Analysis and Analytics	3
ACCT 325	Managerial Accounting II	3
ACCT 513	Decision-Making for the Boardroom	3
Total Hours		12

At the completion of this program, students will be able to:

- Apply cognitive skills and a broad base of knowledge to promote inquiry, discover solutions, and generate new ideas and creative works.
- Articulate thoughts and ideas clearly and effectively in a range of contexts using a variety of means and modalities.
- Access, evaluate, and use qualitative and/or quantitative information to identify patterns, and formulate and support interpretations.
- Develop a critical and reflective awareness of social, global, and cultural differences (including ability, language, class, gender, sexuality, religion, nationality, ethnicity, indigeneity, and/or race).
- Demonstrate integrity and act responsibly with the interests of the larger community, environment, discipline, or profession in mind.
- Establish, grow, and sustain productive relationships to effectively address key issues facing local, national, or global communities and solve problems that advance society.