Minor in Sport Management

The minor in Sport Management will provide students with a core set of skills in sport management, including literacy in sport marketing, sport finance, personnel management, and the sociological aspects of sport. Students will also have a wide variety of electives from which to choose, including sport facilities, sport in film, sport communication, and experiential learning in sport.

This minor is designed for students with an interest in the theory of the sporting context and/or students who will use principles of the sport field in their anticipated profession.

Eligibility Requirements:

• Pre-requisite/Co-requisite: HSES 289 (can be completed during first semester of minor)
• 2.5 cumulative grade point average
• 40 total credit hours completed

Minor in Sport Management Core Courses (12 Hours)

HSES 380 Sociology of Sport (3 Hours)
HSES 483 Sport Finance and Economics (3 Hours)
HSES 486 Sport Marketing (3 Hours)
HSES 487 Personnel Management in Sport (3 Hours)

Minor in Sport Management Electives (6 Hours)

Students may choose any two (2) of the following courses

HSES 384 Sport Law
HSES 485 Sport Communication
HSES 381 Sport Ethics
HSES 382 Sport Facilities and Event Management
HSES 598 Special Topics (Including Experiential Learning in Sport)