Minor in Sport Management

The minor in Sport Management will provide students with a core set of skills in sport management, including literacy in sport marketing, sport finance, personnel management, and the sociological aspects of sport. Students will also have a wide variety of electives from which to choose, including sport facilities, sport in film, sport communication, and experiential learning in sport.

This minor is designed for students with an interest in the theory of the sporting context and/or students who will use principles of the sport field in their anticipated profession.

Eligibility Requirements:

- Pre-requisite/Co-requisite: HSES 289 (can be completed during first semester of minor).
- 2.5 cumulative grade point average
- 40 total credit hours completed

In order to graduate with the minor, a minor GPA of 2.5 is required.

Code	Title	Hours
Minor in Sport Management Core Courses		
HSES 380	Sociology of Sport	3
HSES 483	Sport Finance and Economics	3
HSES 486	Sport Marketing	3
HSES 487	Personnel Management in Sport	3
Minor in Sport Management Electives		
Students may choose any two (2) of the following courses		6
HSES 384	Sport Law	
HSES 484	Sport in Film	
HSES 485	Sport Communication	
HSES 381	Sport Ethics	
HSES 382	Sport Facilities and Event Management	
HSES 598	Special Course: _____ (Including Experiential Learning in Sport)	
Total Hours		**18**