Minor in Journalism

Graduation requirements and regulations for every academic program are provided in this catalog. Degree requirements and course descriptions are subject to change. In most cases, you will use the catalog of the year you entered KU (see your advisor [http://www.advising.ku.edu] for details).

Other years’ catalogs»

Minor in Journalism

The William Allen White School of Journalism and Mass Communications prides itself on providing quality education and job-building skills in a student-focused environment. This 18-credit hour program helps students learn to be effective communicators. Students can choose to focus in News and Information or Strategic Communication through the selection of their elective minor course.

Admission to the Minor

Admission Deadline

Regular admission deadlines are September 15 and February 15.

Students should complete the admission application online [http://journalism.ku.edu/undergraduate].

Admission Requirements

Admission is limited and competitive. Completion of 24 credit hours with a 2.5 cumulative grade-point average and at least a C in JOUR 101 is required. Students may apply during the semester they are completing JOUR 101. Transfer students must earn a minimum KU cumulative GPA of 2.5 during their first semester.

Regulations

Students must complete the Grammar Basics module and exam before taking JOUR 304. Students must earn a grade of C (2.0) or better in JOUR 101, 300, 302, and 304 to fulfill minor requirements. If the student does not pass JOUR 101, 300, 302, or 304 with a grade of C or better on the second attempt, admission will be rescinded and the student cannot earn the Journalism minor.

Requirements for the Minor

Curriculum Requirements

A total of 18 hours is required for the minor. Students are allowed a choice of additional elective hours, not to exceed a total of 24 JOUR credit hours. The journalism minor requires a 2.5 GPA in journalism and a 2.5 cumulative GPA at KU.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 101</td>
<td>Media and Society</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 300</td>
<td>Visual Storytelling</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 302</td>
<td>Infomania: Information Management</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 304</td>
<td>Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 618</td>
<td>First Amendment and Society</td>
<td>3</td>
</tr>
</tbody>
</table>

Students choose one additional course from the following Journalism course offerings for which the prerequisites have been met:

- News & Information Focus
  - JOUR 410 Photojournalism I
  - JOUR 415 Multimedia Reporting

- Strategic Communication Focus
  - JOUR 320 Stratcom I: Introduction to Strategic Communication
  - JOUR 460 Research Methods in Strategic Communication
  - JOUR 534 Diversity in Media
  - JOUR 608 Ethics and Professional Practice
  - JOUR 611 Sales Strategies
  - JOUR 613 International Strategic Communications
  - JOUR 616 Financial Basics for Communicators

If you would like to know more about the journalism minor, please contact journalism advising at jadvising@ku.edu or 785-864-4080.