

Master of Science in Journalism and Mass Communications

Graduation requirements and regulations for every academic program are provided in this catalog; however, this catalog is for informational purposes only and does not constitute a contract. Degree and program requirements and course descriptions are subject to change.

In most cases, you will use the catalog of the year you entered KU (see your advisor for details). Other years' catalogs (<https://catalog.ku.edu/archives/>)»

Graduate Admission

Admission is based primarily on the student's undergraduate record, references, and writing samples. Applicants for the Major General Edwin "Forrest" Harding Fellowship to earn a Master of Science in Journalism and Mass Communications will be coordinated through the U.S. Army Human Resources Command (HRC).

Applications

Application Deadlines

Students may enter the Harding Fellowship program in summer. Applicants to the Harding program may apply for summer admission by the deadline of February 1.

Application Materials

Applications can be considered only after these items have been submitted:

1. A completed online graduate application (<http://www.graduate.ku.edu/ku-graduate-application/>).
2. An official transcript of all college-level courses from each college or university attended.
3. A current résumé.
4. Students whose native language is not English must follow the policy for English Proficiency Requirements for Admission to Graduate Study. (<http://policy.ku.edu/graduate-studies/english-proficiency-international-students/?num1.5>)
5. International students must submit proof that they have the financial resources to cover annual expenses.

Submit your graduate application online (<http://www.graduate.ku.edu/ku-graduate-application/>). Applicants to Journalism and Mass Communications should send official transcripts of all college and university course work to Graduate Admissions (graduateadm@ku.edu) or to the school:

The University of Kansas School of Journalism and Mass Communications
Stauffer-Flint Hall
Attn: Graduate Advisor
1435 Jayhawk Blvd.
Lawrence, KS 66045

M.S. in Journalism

The School of Journalism and Mass Communications offers the M.S. for the Major General Edwin "Forrest" Harding Fellows. The program is designed to prepare fellows to manage military publications. To earn the degree, a student must complete 30 graduate credit hours with at least a B (3.0) average, and complete a media seminar project.

Major Components of 30-Hour Requirement

The student entering the program takes

- 21 hours in core courses in Mass Communications.
- 6 hours of electives either inside or outside the school.

The student also completes an acceptable Journalism and Mass Communications seminar project (JMC 840) for 3 hours.

Core Course Requirements

The core graduate courses help students develop strong research and critical-thinking skills. 7 courses are required:

Code	Title	Hours
JMC 832	Leadership and Management in Marketing Communications	3
JMC 500	Topics in Journalism: _____	1-3
PUAD 824	Creating Good Public Policy	3
JMC 608	Ethics and Professional Practice	3
JMC 615	Social Media and Emerging Technologies	3
JMC 618	First Amendment and Society	3
JMC 867	Social Media Metrics	3
Total Hours		19-21

Advanced Course Requirements

The student completes 6 graduate-level electives, and an acceptable media seminar project.

Code	Title	Hours
JMC 840	Seminar in: _____	3
Electives		6
Total Hours		9

Enrollment Requirements after Completing Course Requirements

There is no requirement for continuous enrollment after courses are completed and prior to completing the media seminar project. Students must be enrolled in at least one hour of credit in the semester in which they graduate.

A student must complete the M.S.J. degree within seven years of admission.

Outside Courses

A student may take up to six credit hours outside the school. Any student who wants to take an elective course outside the school must have permission from the instructor of the course, the school offering the course, and the graduate director of the journalism school prior to enrolling in the course. The student should be prepared to indicate how

the course contributes to the master's program. Submission of a course description or syllabus from the course may be required for approval.

For more information, please contact:

University of Kansas
Associate Dean for Student Success
William Allen White School of Journalism and Mass Communications
(<http://www.journalism.ku.edu/>)
Stauffer-Flint Hall
1435 Jayhawk Blvd.
Lawrence, KS 66045-7515

Associate Dean for Student Success Scott Reinardy (reinardy@ku.edu)
and Graduate Program Coordinator Jammie Johnson (jamjohn@ku.edu)

At the completion of this program, students will be able to:

- Think critically in developing media content
- Engage theoretical and practical application to ethical storytelling
- Understand audiences and branding of media content
- Utilize emerging technologies to reach multiple audiences
- Be able to serve as media producers and managers