

Graduate Certificate in Social Media Strategy

All journalism certificate candidates must complete a minimum of 15 graduate credit hours in Social Media Strategy with at least a B (3.0) average. Courses include JOUR 860, JOUR 865, JOUR 866, JOUR 867 and JOUR 868.

Applicants must meet all admissions requirements for certificate-seeking graduate admission as defined by the University's policy on Admission to Graduate Study (<http://policy.ku.edu/graduate-studies/admission-to-graduate-study/>).

Specific admissions requirements for this certificate program can be found here (<http://journalism.ku.edu/admission-7/>).