GLOBAL MASTER OF ARTS/MASTER OF BUSINESS ADMINISTRATION

When you earn a Global MA/MBA, through a dual degree program from the Center for Global and International Studies and the School of Business at the University of Kansas, you’ll receive a well-rounded education that not only supports your career goals, but also incorporates both the theoretical background and practical experience needed to succeed in today’s ever-changing global economy. This program synthesizes critical knowledge of the contemporary social, cultural, and political global context with the tremendous skills acquired from KU’s excellent MBA program. This dual degree option was designed in particular for working professionals who wanted to take advantage of the convenient options available at the Edwards Campus in Overland Park.

The Global MA/MBA Program includes 56 hours of coursework and is structured to be completed in three years. New students are admitted each fall semester. Classes are offered weekday evenings at the Edwards Campus. KU’s Global MA/MBA program is designed for business leaders, from the recent college graduate to the seasoned executive with an eye toward global opportunities. If you are looking to advance, re-brand, change industries, or start your own business, a Global MA/MBA dual degree will open the doors to new possibilities.

Admission to the Global MA/MBA Dual Degree Program

The Global MA/MBA program is open to those who have earned baccalaureate degrees from accredited colleges or universities and whose undergraduate academic records, scores on the required standardized examination, and prior work experience indicate that they have the capability to complete the program. Admission to all programs in business is reviewed by the MBA Admissions Committee and the graduate admissions committee in Global and International Studies. Those who have not completed a baccalaureate degree are not eligible for enrollment in MBA courses.

Applicants for the Global MA/MBA graduate program must take the Graduate Management Admission Test (http://www.mba.com/us/the-gmat-exam/register.aspx) administered by Pearson VUE. The GMAT is administered in most foreign countries and by appointment at designated testing centers throughout the United States. The test typically is taken during the academic year before the term for which admission is sought.

Students whose native language is not English or who have not completed a degree from a college or university in the United States, Great Britain, Canada, or Australia must also have a score of at least 600 for the MBA program on the Test of English as a Foreign Language. A minimum score of 57 on each of the three sections of the TOEFL is required. For students taking the computerized version of the TOEFL, an overall score of 250 is required, with a minimum score of 23 on each of the 3 sections of the test.

All applications for admission to the Global MA/MBA program must include:

1. Graduate application (http://graduate.ku.edu/ku-graduate-application);
2. 3 essays;
3. An official transcript from each college or university that conferred a degree;
4. 2 letters of recommendation from faculty members and/or employers;
5. Scores on the GMAT and scores on the TOEFL if required;
6. A $65 nonrefundable application fee ($75 for international applicants); and
7. A current résumé.

Completed applications are reviewed by the MBA committee and GIST committee and action is taken on them on a rolling basis. Each applicant is notified by email of the action taken on his or her application.

Admission to any graduate program in business is subject to and in accordance with all rules and regulations of the University of Kansas. See the Graduate Studies Admission policy (http://policy.ku.edu/graduate-studies/admission-to-graduate-study?num1_1=) in the KU online Policy Library for more information.

Submit your graduate application online (http://graduate.ku.edu/ku-graduate-application). Send original transcripts of all completed college and university coursework and all other requested application materials to the School of Business MBA Office:

The University of Kansas
School of Business
MBA Admissions Coordinator
Summerfield Hall
1300 Sunnyside Ave., Room 124
Lawrence, KS 66045-7543

Degree Requirements

To complete the Global MA/MBA dual degree program, students must meet the following sets of requirements, uniquely designed for this particular dual program. Within the dual program, the Master of Arts in GIST portion of the degree requires 30 credit hours, 6 of which are considered as overlapping with the MBA degree. All students complete 4 required courses (12 credit hours):

- GIST 701 Approaches to International Studies 3
- GIST 702 Globalization 3
- GIST 710 Interdisciplinary Research Methods for Global Contexts 3
- GIST 898 Thesis Writing 3

Beyond this, students must also take 4 additional elective courses (12 credit hours) on regional or internationally-themed foci. Students could focus on a world region, such as the Middle East, Africa, Asia, Latin America, Russia and Eurasia, or Western Europe, and/or take classes on contemporary international themes, such as law, domestic or international political dynamics, gender, environment, peace and conflict studies in their global or international context.

For all students, the M.A. degree also requires evidence of current competence (equivalent to 2 years of successful college-level study) in a modern spoken and written language other than English; courses taken to complete this requirement generally do not count toward the degree. Students must meet all general requirements as well as program requirements.
In conjunction with the requirements for the MBA portion of the dual degree, the following courses are counted as also meeting a thematic specialization within the Global and International Studies MA:

- IBUS 701 International Business 2
- MGMT 701 Organizational Behavior 2
- MGMT 704 Strategic Management 2

The additional 26 hours required for the MBA degree come from the following 18 hours of required courses:

- ACCT 701 Financial Accounting 2
- BE 701 Business Economics 2
- BLAW 701 Introduction to the Legal Environment of Business 2
- DSCI 701 Statistical Decision Making 2
- FIN 701 Financial Management 2
- IST 701 Managerial Information Systems 2
- MGMT 705 Ethical Decision Making in Business 2
- MKTG 701 Marketing Management 2
- SCM 701 Introduction to Supply Chain Management 2

The final 8 hours in the MBA degree (4 courses) are advanced core electives that build off of these foundational courses.