Graduate Certificate in Music Enterprise

The Music Enterprise Certificate is a program designed to provide foundational understanding and experiences in establishing, managing, promoting, and otherwise successfully operating business enterprises in the music industry. The intent of the certificate is not to provide comprehensive training in all non-performance aspects of the music business, but rather, to allow students to explore how to combine their own musical interests and priorities with the tools and concepts necessary to function creatively in the music industry of today. The certificate also prepares you to be adaptable for the changing landscape of music production and consumption in the future. Non-music major students may pursue the Music Enterprise Certificate by applying to the certificate program.

Current Music Graduate Degree-Seeking Students: Graduate students in good standing (non-probationary) may request that the Music Enterprise Certificate be added (https://gograd.ku.edu/register/current_ku_certificate/) to their graduate career at any time during their course of study. There are no admission requirements for current music graduate students.

Current Graduate Students outside of Music: Non-music graduate students in good standing (non-probationary) who wish to be admitted to the certificate program must apply directly to the certificate by completing the application to add a Graduate Certificate for current degree-seeking students (https://gograd.ku.edu/register/current_ku_certificate/) (online form submission). Applicants may be invited to interview with the Director of the Program who will determine whether the student has the necessary background.

Certificate-Seeking Students (non-degree seeking): Students applying directly to the certificate program must apply for admission to KU (http://gradapply.ku.edu/apply/) (online form submission). Applicants may be invited to interview with the Director of the Program who will determine whether the student has the necessary background.

12 credits are required to complete the certificate.

Code	Title	Hours
MUS 786	The Business of Music	3
MUS 787	Entrepreneurship and Outreach	3
MUS 788	Arts Management	3
Graduate-level course in business or related area (approved by advisor)		3

MUS 786 is a prerequisite for MUS 787 and MUS 788.