

Undergraduate Certificate in Music Enterprise

The Music Enterprise Certificate is a program enhancement option for undergraduate and graduate music major students designed to provide foundational understanding and experiences in establishing, managing, promotion, and otherwise successfully operating business enterprises in the music industry. The intent of the certificate is not to provide comprehensive training in all non-performance aspects of the music business, but rather, to allow students to explore how to combine their own musical interests and priorities with the tools and concepts necessary to function creatively in the music industry of today, while also preparing to be adaptable for the changing landscape of music production and consumption in the future. Non-music major students may pursue the Music Enterprise Certificate by permission of the director of the program.

Music Majors: Undergraduate students who have completed a minimum of 60 credit hours, with a cumulative GPA of 3.0 or higher, may declare the Music Enterprise Certificate by completing the declaration in the School of Music Student Services office.

Non-music Majors: Undergraduate non-music majors must have completed a minimum of 60 credit hours, with a cumulative GPA of 3.0 or higher and interview with the director of the program who will determine whether the student has the necessary background.

12 credits required for completion of the certificate.

Code	Title	Hours
MUS 586	The Business of Music (*)	3
MUS 587	Entrepreneurship and Outreach	3
MUS 588	Arts Management	3
Choose 1 course from the following School of Business courses:		
ENTR 301	Starting Your Own Business	3
ENTR 302	Financing Your Own Business	3
ENTR 303	Marketing Your Own Business	3

*MUS 586 The Business of Music is a prerequisite for MUS 587 and MUS 588.

Please note – the 3 ENTR courses are required for the School of Business Certificate of Entrepreneurship for non-Business majors.